

# MEDIA KIT 2020

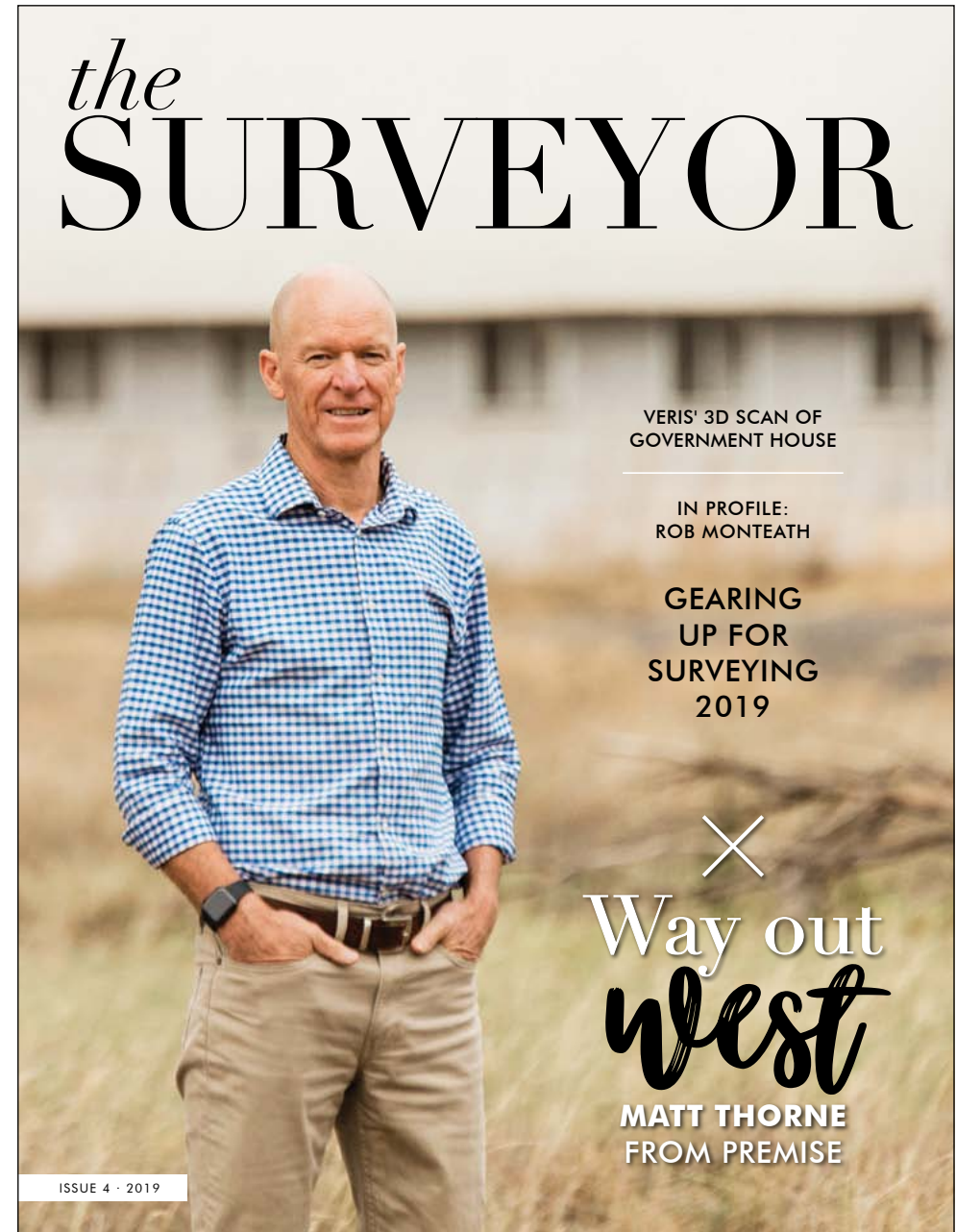
# *the* SURVEYOR

**ASSOCIATION OF  
CONSULTING SURVEYORS NSW INC.**

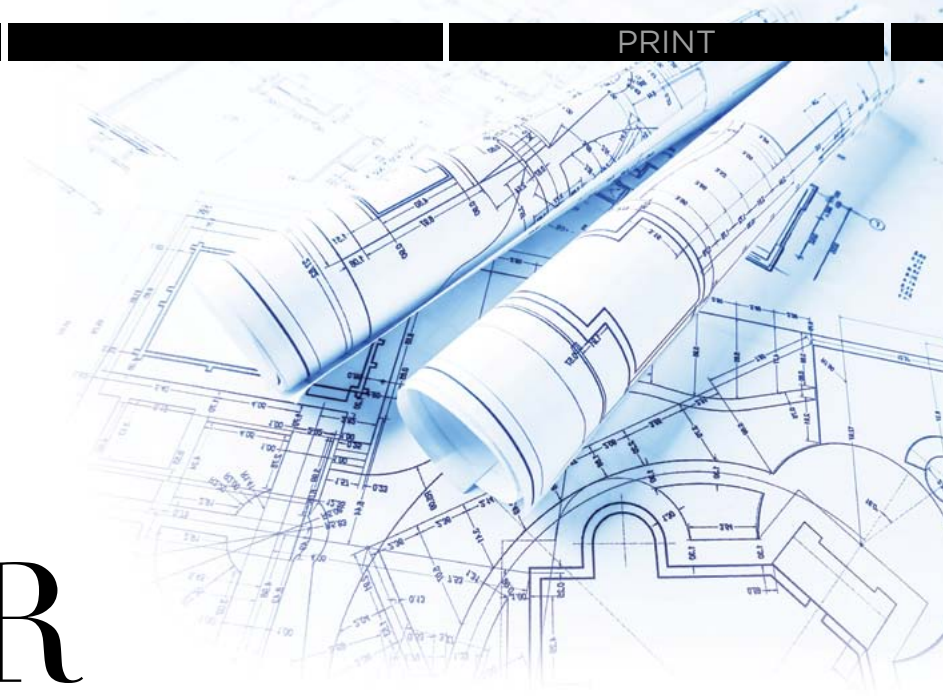
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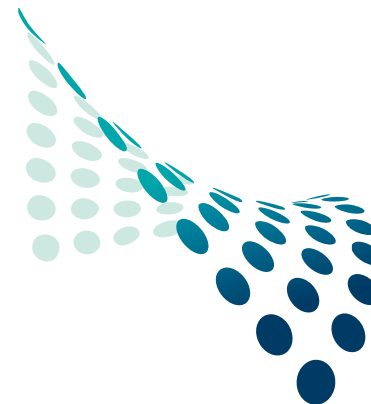
# WELCOME TO *the* SURVEYOR



The official magazine of the Association of Consulting Surveyors (ACS) NSW, *The Surveyor* provides ACS members with highly relevant information and news, including business articles, education and training updates, major project features, individual and company profiles, advocacy updates and more.

*The Surveyor* also keeps readers abreast of the latest events and exciting networking opportunities. This high-quality content is coupled with a contemporary design, resulting in an eye-catching, highly readable publication.

*The Surveyor* is distributed widely across the surveying profession, the land development industry, government leaders and agencies. This is your opportunity to promote your company and services through an award-winning medium that stays visible for longer due to the quality of the production.



# THE SURVEYOR PROFILE

# AD RATES 2020

FULL COLOUR	CASUAL	4 ISSUES
Full page	\$1,500	\$1,200
Half page	\$900	\$720
Quarter page	\$550	\$450
PREFERRED POSITION	CASUAL	4 ISSUES
Outside back cover	\$1,800	\$1,500
Inside front cover	\$1,700	\$1,400
Preferred positions	+10%	

ALL PRICES ARE PER ISSUE AND EXCLUDE GST

# DEADLINES

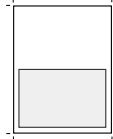
ISSUE	DEADLINE
ISSUE 7, 2020	Jan 29
ISSUE 8	Apr 22
ISSUE 9	Jul 22
ISSUE 10	Oct 22

# AD DIMENSIONS

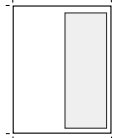
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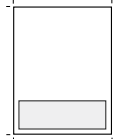
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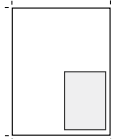
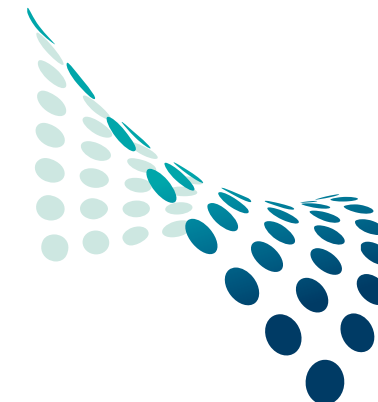
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**QUARTER PAGE VERTICAL**  
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# THE SURVEYOR

## RATES & SPECS 2020

