

MEDIA KIT 2021

the SURVEYOR

**ASSOCIATION OF
CONSULTING SURVEYORS NSW INC.**

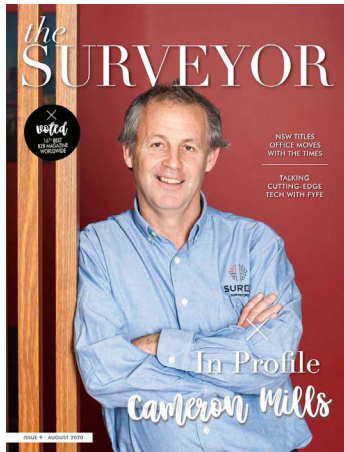
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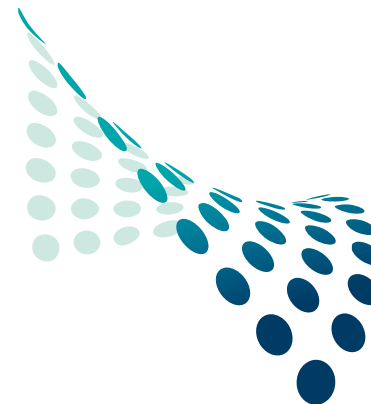
WELCOME TO *the* SURVEYOR



The official magazine of the Association of Consulting Surveyors (ACS) NSW, *The Surveyor* provides ACS members with highly relevant information and news, including business articles, education and training updates, major project features, individual and company profiles, advocacy updates and more.

The Surveyor also keeps readers abreast of the latest events and exciting networking opportunities. This high-quality content is coupled with a contemporary design, resulting in an eye-catching, highly readable publication.

The Surveyor is distributed widely across the surveying profession, the land development industry, government leaders and agencies. This is your opportunity to promote your company and services through an award-winning medium that stays visible for longer due to the quality of the production.



THE SURVEYOR PROFILE

AD RATES 2021

FULL COLOUR	CASUAL	4 ISSUES
Full page	\$1,500	\$1,200
Half page	\$900	\$720
Quarter page	\$550	\$450
PREFERRED POSITION	CASUAL	4 ISSUES
Outside back cover	\$1,800	\$1,500
Inside front cover	\$1,700	\$1,400
Preferred positions	+10%	

ALL PRICES ARE PER ISSUE AND EXCLUDE GST

DEADLINES

ISSUE	DEADLINE
ISSUE 11, 2021	Jan 29
ISSUE 12	Apr 22
ISSUE 13	Jul 22
ISSUE 14	Oct 22

AD DIMENSIONS

FULL PAGE

TRIM SIZE:
H 275mm x W 210mm
 + add 5mm bleed
 (Keep type & logos 10mm in from trim)

HALF PAGE HORIZONTAL

H 120mm x W 184mm
 no bleed required

HALF PAGE VERTICAL

H 250mm x W 90mm
 no bleed required

QUARTER PAGE HORIZONTAL

H 60mm x W 184mm
 no bleed required

QUARTER PAGE VERTICAL

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THE SURVEYOR

RATES & SPECS 2021

